

Please find the results for DDM150 User Experience Theory and Practice below. The weights for the components are: 40% for the Intermediate report, 40% for the Final report and 20% for the Poster, as stated in the Studyguide. The grades have been assigned in accordance with the Rubrics as posted on Canvas. The overall grade has been rounded off to the nearest integer, as required by the administration.

With kind regards, Jacques

#### Feedback Intermediate Report

##### Comments:

- Overall quite well written.
- The literature could have been represented better, for instance in describing the set-up of the Fabric of Everyday Life study, explaining how the analysis was conducted integrating/reconciling different theoretical views on the choices we make in our everyday life
- In the analysis, except for the example of the bike that is mentioned several times, there is little attention for the artefacts that we use in executing our everyday activities, while the artefacts are part of the choices that we make
- Connection of design proposals to insights from Fabric of Everyday Life analysis clear, although the "reluctance to go" (a barrier) could have been elaborated a bit more.

Quality of report: 8

Introduction: 7

Scientific background: 6

Fabric of Everyday Life: 8

Design: 8

Weighted overall grade: 7,5

#### Feedback Intermediate Report Revised

NOT APPLICABLE

#### Feedback Final Report

##### Comments:

- Clear description and motivation. The figure (fig. 4) is less clear.
- Sensible decision to derive the UX heuristics on the basic needs. Also, sensible discussion about heuristics for the What and How.
- User evaluation: It is clear what was done and useful insights were collected
- Tool as such okay, but it appears to be rather specific to your own concept
- Conclusion and discussion: States most relevant outcomes and discusses some relevant limitations

Quality of report: 8

Design (second part): 7

Evaluation 1 – Heuristic evaluation: 8

Evaluation 2: User evaluation: 8

Evaluation tool: 6,5

Conclusion and Discussion: 7

Weighted overall grade final report: 7,6

#### Poster

8

Overall grade

(rounded to nearest integer): 8