Grades for Lianne Charlotte Jong

Course

DBM160 (2018-GS4) ⌄

Arrange by

Due date ⌄

Apply

NAME	DUE	SCORE	OUT OF	
Pitch - contextual step Assignments	9 May by 23:59	80%	10	⊟ ▤

Assessment by Mathias Funk

CRITERIA	RATINGS				POINTS
story	**5 pts** **Excellent** As described under good + high quality activities, reasoning on both holistica as detailed level.	**4 pts** **Good** coherent pitch with story line that brings actions together with underlying reasoning 🔺	**3 pts** **Basic** pitch that highlighted what actions were taken in contextual step	**0 pts** **Insufficient** missing or incomplete pitch of contextual step	4 / 5 pts
presentation style	**5 pts** **Excellent** As described under sufficient + with excellent quality of materials	**4 pts** **Good** As described under sufficient + coherent use of tone of voice, aesthetics, materials 🔺	**3 pts** **Basic** presentation style that meets the provided request (5 pictures in presentation)	**0 pts** **Insufficient** inappropiate presentation style - does not meet the provided request	4 / 5 pts
					Total points: 8

NAME	DUE	SCORE	OUT OF	
Pitch - informed step Assignments	19 Jun by 23:59	80%	10	🗩 ⊟ ▤

pitch informed step

CRITERIA	RATINGS				POINTS
story	**5 pts** **Excellent** As described under good + high quality activities, reasoning on both holistica as detailed level.	**4 pts** **Good** coherent pitch with story line that brings actions together with underlying reasoning ▲	**3 pts** **Basic** pitch that highlighted what actions were taken in informed step	**0 pts** **Insufficient** missing or incomplete pitch of informed step	4 / 5 pts
presentation style	**5 pts** **Excellent** As described under sufficient + with excellent quality of materials	**4 pts** **Good** As described under sufficient + coherent use of tone of voice, aesthetics, materials ▲	**3 pts** **Basic** presentation style that meets the provided request (5 pictures in presentation)	**0 pts** **Insufficient** inappropiate presentation style - does not meet the provided request	4 / 5 pts
					Total points: 8

Pictorial review
Assignments

24 Jun by 17:00   4.5   5

Reflection (1)

CRITERIA	RATINGS				POINTS
Pictorial review quality	**5 pts** **Excellent** As described under good + gives relevant handles where to improve	**4 pts** **Good** review that highlights the gives a good overview of points that are good and or need improvement	**3 pts** **Basic** superficial review that only highlights essential points	**0 pts** **Insufficient** has not handed in the review pictorial, too short or lacking depth, inappropriate language and terminology	4.5 / 5 pts
				Total points: 4.5	

Personal Course Reflection

Assignments

27 Jun by 23:59   86%   25   🗨 🗹 🗒

Reflection

CRITERIA	RATINGS				POINTS
personal reflection quality	**15 pts** **Excellent** As described under good + brings an interesting take on data-enabled design, exceeds in analysis on several levels while being concise	**12 pts** **Good** As described under sufficient + zoomed out view on how data-enabled design can affect future design activities	**8 pts** **Basic** Personal reflection in which learnings of Data-enabled Design are well explained in context of project	**0 pts** **Insufficient** Does not comprehend the Data-enabled design method, nor able to apply specifics facets of the method	13 / 15 pts
overall impression in class - individual contributions	**5 pts** **Excellent** As described under good + giving direction to class discussions, contributing to the status-quo, new insights and creative solutions to problems in class	**4 pts** **Good** As described under sufficient + helping others, contributing to class discussions	**3 pts** **Basic** present, active participation	**0 pts** **Insufficient** not present, little contribution	4.5 / 5 pts
overall impression in class - group dynamics	**5 pts** **Excellent** Exceptional team dynamics where each individual is brought to a higher level (aka 1+1=3)	**4 pts** **Good** As described under sufficient + building on eachother strenghts ▲	**3 pts** **Basic** balanced group dynamics, everybody contributing equally	**0 pts** **Insufficient** individual in inbalanced group dynamics	4 / 5 pts
				Total points: 21.5	

Pictorial

Assignments

	27 Jun by 23:59	46	50	

Assessment by Janne van Kollenburg

pictorial

CRITERIA	RATINGS				POINTS
story	**10 pts** **Excellent** As described under good + high quality activities, reasoning on both holistic as well as detailed level and cites relevant work. ▲	**8 pts** **Good** coherent well written pictorial with story line that brings actions together with underlying reasoning	**5 pts** **Basic** pictorial that highlighted what actions were taken in the contextual and informed step	**0 pts** **Insufficient** missing or incomplete pictorial	10 / 10 pts
	Comments Coherent story, with details and example. Interesting that you presented it in a way that insights can go beyond this study.				
presentation style	**5 pts** **Excellent** As described under sufficient + with excellent quality of materials	**4 pts** **Good** As described under sufficient + coherent use of tone of voice, aesthetics, materials ▲	**3 pts** **Basic** presentation style that meets the provided request (pictorial layout)	**0 pts** **Insufficient** inappropiate presentation style - does not meet the template request	4 / 5 pts
	Comments Good integration of text & images. The images in the informed step do not 'breath' the in-situ exploration.				
content: gaining a deep understanding of people's behavior, experience and context through data	**5 pts** **Excellent** As described under good + able to enrich sensor data with contextual data and the other way around, leading to a rich insights on behavior, experiences and context ▲	**4 pts** **Good** As described under sufficient + and able to enrich sensor data with qualitative data, or the other way around	**3 pts** **Basic** Able to acknowledge the value of the combination of sensor data and qualitative data	**0 pts** **Insufficient** Unable to acknowledge the value of the combination of quantitative, sensor data and qualitative, contextual data	5 / 5 pts
	Comments Behavior, context and experience insights well described.				

CRITERIA	RATINGS				POINTS
content: dealing with quantitative data	**5 pts** **Excellent** As described under good + able to refine and adapt data collection according to insights ▲	**4 pts** **Good** As described under sufficient + able to analyze sensor data and data visualizations and deduct relevant insights from data visuals	**3 pts** **Basic** Able to visualize sensor data	**0 pts** **Insufficient** unable to understand the use and application of sensor data in the contextual phase	5 / 5 pts
	Comments Interesting data collection, good visualisation, well interpreted insights.				
content: dealing with qualitative data	**5 pts** **Excellent** As described under good + using quantitative data as handles for qualitative research	**4 pts** **Good** Able to gain insight into more complex dynamic behaviour in the everyday life through qualitative research methods ▲	**3 pts** **Basic** Able to gain a basic insight in the everyday life of people through qualitative research methods	**0 pts** **Insufficient** Unable to understand the use and application of qualitative data in the contextual phase.	4 / 5 pts
	Comments Integration of qualitative with qualitative could be further strengthened. For example, integrate quotes a bit more - combination of qual/quant visuals would be great.				
content: transforming insights to design opportunities	**5 pts** **Excellent** As described under good + design opportunities together present innovative design direction	**4 pts** **Good** As described under sufficient + link between insights and opportunities are clearly described. ▲	**3 pts** **Basic** able to transform insights into (a set of) design opportunities	**0 pts** **Insufficient** unable to transform insights into design opportunities.	4 / 5 pts

CRITERIA	RATINGS				POINTS
content: using data as creative material	**10 pts** **Excellent** Able to iteratively use data in the creative design process, leading to relevant, innovative concepts ▲	**8 pts** **Good** Able to use data in the design process beyond optimalization and validation purposes in a meaningful manner, with concepts as a result	**6 pts** **Basic** Uses data in design process beyond validation and optimalization purposes on a superficial level	**0 pts** **Insufficient** Unable to use data in the creative design process	10 / 10 pts
	Comments figure 19 shows that you have designed an intelligent solution with data at its core that moves beyond data visuals				
content: designing in a high-paced setup	**5 pts** **Excellent** As described under good + quality of iterations and prototypes are of high quality	**4 pts** **Good** As described under sufficient + is able to run multiple explorations in the informed step ▲	**3 pts** **Basic** the student understands the role of the Informed Step in a Data-enabled Design approach and is able to prepare for it	**0 pts** **Insufficient** the student does not understand the role of the Informed Step in the DeD approach and is unable to prepare for it	4 / 5 pts
	Comments A bit more difficult to access what iteratively changed in your informed step				
					Total points: 46

ASSIGNMENTS	**88%**	88.00 / 100.00

TOTAL	**88%**