Grades for Lianne Charlotte Jong

Course

DCM100 (2017-GS3) ⌄

Arrange by

Title ⌄   Apply

NAME	DUE	SCORE	OUT OF	
Choose Methodology & Learning Goals Assignments	21 Feb by 12:00	📄	0	⚠
Group article Assignments	10 Apr by 23:59	16	20	🗨 ☑ 📋

SCORE DETAILS   *CLOSE*

Mean: 14.1   *High: 16*   *Low: 11.3*

COMMENTS   *CLOSE*

well written paper, well executed research and statistical analysis. You really 'played' your methodology. Framing the findings in literature, and discussing recommendation for what can be done with the findings could have been improved.

Stephan Wensveen, 10 May at 7:26

Assessment by Stephan Wensveen

Close Rubric

Group Article		
CRITERIA	**RATINGS**	**PTS**
Topic selection + Quality Prototype	You have identified a focused and manageable design research topic that appropriately addresses relevant aspects of the topic. The research prototypes were especially crafted for their specific purpose and roles in the acquisition of knowledge. i like the framing in Generation Z and the use of video to trigger charitable behaviour.	3 / 4.0 pts
Framing the work in existing knowledge, research, and perspectives.	Presents in depth information from relevant sources to frame the design research from various angles and perspectives. The related work sections are well written. However, in the discussion you should have come back to that. What new knowledge can you add to the current knowledge (regarding framing information and generation z).	3 / 4.0 pts
Design Research Methodology	All elements of the design research methodology are skillfully and critically developed. The control of the variables, the testing for homogeneity, the statistical analysis, presenting the data are all done very well.	3.5 / 4.0 pts
Analysis	Organizes evidence to reveal important patterns, differences, or similarities related to focus. Analysis is done very well, and with expertise. (is figure 8 correct, as video 2 is higher in the box plot, but not in the test?)	3.5 / 4.0 pts
Conclusions	States a claim/conclusion focused solely on the inquiry findings. The conclusion arises specifically from and responds specifically to the inquiry findings. In the conclusions I would have liked you to return to your literature regarding Generation Z and 'framing information'. Also, some more discussion is wanted on the perception of the video (internal validity of the question? subliminal influence? other reasons?) and what can your research mean for charitable strategies towards Gen Z?	3 / 4.0 pts
		Total points: 16.0

Individual Poster

Assignments

12 Apr by 23:59   17.5   20   ⌨ ▤

SCORE DETAILS   *CLOSE*

Mean: 12.2   *High: 17.5*   *Low: 10*

Assessment by Stephan Wensveen

Close Rubric

Individual deliverables

CRITERIA	RATINGS	PTS
Research Attitude *Insufficient (1-5): There is no or too little sign of a research interest, or an expressed interest in design. Sufficient (6) There are signs of interest in general design research, but the attitude is not specific for the methodology. Good (7-8): There are signs of an interest and attitude that is specific for the methodology. Excellent (9-10) Showing a consistent attitude in doing, showing and arguing that is specific for the methodology.*	Showing a consistent attitude in doing, showing and arguing that is specific for the methodology.	9 / 10.0 pts
Poster quality *Insufficient (1-5): doesn't surpass the level of awareness based on the individual deliverable Sufficient (6): demonstrates a level of awareness towards understanding based on the individual deliverable Good (7-8): demonstrates a level of understanding towards depth based on the individual deliverable Excellent (9-10): demonstrates a level of depth towards expertise based on the individual deliverables*	good poster with good graphical elements of modeling relationships. Some text boxes are too dense.	8.5 / 10.0 pts
		Total points: 17.5

Individual reflection
Assignments

12 Apr by 23:59   15   20

SCORE DETAILS   CLOSE

Mean: 13.7   *High: 15*   *Low: 12*

Week 2: Make research outline and bring to class
Assignments

0

ASSIGNMENTS   **80.83%**   48.50 / 60.00

TOTAL   **80.83%**   **48.50 / 60.00**